Join us for our annual Milestones in Mentoring Gala, often referred to as “The Best Night in Public Relations.” Gather with the top PR professionals and emerging leaders nationwide as we salute the role models and mentors of our profession.

UNION LEAGUE CLUB
65 W Jackson Blvd, Chicago, IL 60604

NOVEMBER 7, 2024

5:30 P.M. TO 8:30 P.M.
OUR 2024 HONOREES

DR. CHUCK WALLINGTON
Executive Vice President and Chief Marketing & Communications Officer, Cone Health
BETSY PLANK AWARD

JON HARRIS
Executive Vice President, Chief Communications and Networking Officer, Conagra Brands
LEGACY AWARD

TENESHIA JACKSON WARNER
Founder & CEO, EGAMI Group
AGENCY AWARD

LEAH SEAY ANISE
Communications Manager, Delivery, Uber
EMERGING LEADER AWARD

RON CULP
Professional in Residence, PR and Advertising Program (PRAD), DePaul University
BRUCE K. BERGER EDUCATOR AWARD

THOMAS WALLER
Vice President, Constituent Relations and Racial Equity, Walmart
JOHN ‘JACK’ KOTEN CORPORATE AWARD
THE PLANK SUMMIT

AI TECHNOLOGIES IN PR: INTERCULTURAL OPPORTUNITIES AND CHALLENGES

CHICAGO
NOVEMBER 7
11:30 A.M. TO 5:00 P.M.

PANEL ONE
Historical Perspective of PR and Tech with Senior Leaders

PANEL TWO
Current Conversations on AI, Tech and PR with Emerging Leaders

PANEL THREE
Envisioning the Future of AI, Tech and PR with Student Leaders
INDIVIDUAL TICKET PRICES
SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Ticket Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>GALA + SUMMIT TICKET</td>
<td>$200</td>
</tr>
<tr>
<td>GALA TICKET ONLY</td>
<td>$150</td>
</tr>
<tr>
<td>SUMMIT TICKET ONLY</td>
<td>$50</td>
</tr>
<tr>
<td>DONATION TICKET FOR STUDENT TO ATTEND SUMMIT + GALA</td>
<td>$150</td>
</tr>
</tbody>
</table>

**MENTOR SALUTE**

- DONATE TO RECOGNIZE YOUR MENTOR!
- PLEASE CLICK HERE FOR YOUR MENTOR’S NAME TO BE DISPLAYED ON THE EVENT SCREEN AND IN THE PROGRAM.
- $25
<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
</table>
| **PLATINUM**  | **$10,000** | *Includes 20 registrants to attend Gala and/or Summit*  
*Includes 20 registrants to attend Gala and/or Summit*  
*Sponsor/host one of three options:*  
○ Summit lunch  
○ Livestream sponsor  
○ Reserved Seating  
*Logo included in all pre-event promotion, event signage and printed materials* |
| **TITANIUM**  | **$7,500** | *Includes 15 registrants to attend Gala and/or Summit*  
*Logo included in all pre-event promotion, event signage and printed materials and during Summit breaks* |
| **GOLD**      | **$5,000** | *Includes 10 registrants to attend Gala and/or Summit*  
*Logo included in all pre-event promotion, event signage and printed materials* |
| **SILVER**    | **$2,500** | *Includes 5 registrants to attend Gala and/or Summit*  
*Logo included in all pre-event promotion, event signage and printed materials* |
| **BRONZE**    | **$1,000** | *Includes 2 registrants to attend Gala and/or Summit*  
*Logo in printed event program* |
| **ENABLE STUDENT TRAVEL SCHOLARSHIPS** | **$1,000** | *Selected students from universities nationwide will receive a travel scholarship to all designated events in Chicago.*  
*Includes: Transportation to/from their home areas to Chicago, two (2) night stay (Nov. 6 & 7) and tickets to the Gala/Summit* |

[REGISTER HERE](#)