



The Plank Center
FOR LEADERSHIP IN PUBLIC RELATIONS

2023 Milestones in Mentoring Gala & Emerging Leaders Summit Registration & Sponsorship Opportunities

Help support The Plank Center's commitment to leadership development and mentorship.

Thursday, November 2, 2023 | Union League Club, Chicago
65 W. Jackson Blvd.

plankcenter.ua.edu

Milestones in Mentoring Gala



November 2, 2023



Union League Club,
Chicago



5:30 - 7:30 p.m. Reception
7:30 - 8:30 p.m. Awards Ceremony

Join us for our annual Milestones in Mentoring Gala, often dubbed "The Best Night in Public Relations." Gather with the top PR professionals nationwide as we salute role models and mentors of our profession.

Congratulations to Our 2023 Honorees!



LEGACY AWARD

Patrice Tanaka

Chief Joy Officer, Joyful Planet LLC

JOHN "JACK" KOTEN CORPORATE AWARD

Jennifer Temple

Executive Vice President,
Chief Communications Officer,
Hewlett Packard Enterprise



AGENCY AWARD

Mike Doyle

President & CEO, Ketchum

BRUCE K. BERGER EDUCATOR AWARD

Dr. Alisa Agozzino

Associate Professor of Public Relations,
Ohio Northern University



EMERGING LEADER AWARD

D'Anthony Jackson

Vice President, Director of Strategy, Ogilvy



BETSY PLANK AWARD

Maril MacDonald

Founder & CEO, Gagen MacDonald




@plankcenterpr




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Emerging Leaders Summit

 November 2, 2023

 Union League Club,
Chicago

 Noon - 4:45 p.m.
(includes buffet lunch)

What COMMS next?

Challenging and Empowering PR Leaders to Embrace Inclusion, Belonging and Community

Emerging leaders, both students and young professionals, are the future of our profession. This Summit will bring together emerging leaders from diverse backgrounds who will discuss establishing climates of inclusion, belonging and community in their work lives. Challenges, as well as success stories, will be shared, and breakout sessions will provide opportunities for in-depth discussion.

Empowerment of emerging leaders is the central focus of the Summit; there will be plenty of opportunities for networking.

“Today PR industry legends ignited fire within us, and those legends were not just senior leaders - they were also emerging leaders, they were students.”

- Carmella Glover

President, Diversity Action Alliance, 2021 Closing Keynote



“This air wasn't thin at this Summit! Diverse conversations. Tributes to Betsy Plank and our PR leaders. And spirited young adults who elevated and enriched the Summit. Join us!”

- Bill Imada

Chairman and Chief Connectivity Officer, IW Group, Inc.,
2019 Keynote Speaker

“I gained invaluable insight from emerging and senior African American leaders about how to advance DEI initiatives in the workplace; how to strengthen people's DEI mindset; and how I can work alongside senior and emerging public relations leaders to create leadership opportunities and pathways for future practitioners.”

- Kris Scott

UA Masters Student, attended the Gala and DEI Summit in 2021



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Sponsorship Reservation Form

Help Support the Plank Center's Commitment to Leadership and Mentorship

MILESTONES IN MENTORING GALA & EMERGING LEADERS SUMMIT

PLATINUM ————— \$10,000	
<ul style="list-style-type: none">• 20 tickets to Milestones Gala & Emerging Leaders Summit• Sponsor/host of one of three options below,<ul style="list-style-type: none">■ Sponsor of luncheon provided at Emerging Leaders Summit■ Host of post-Summit networking reception with students and emerging leaders■ Webcast sponsor• Sponsor logo included in all pre-event promotion• Sponsor logo in all event signage• Sponsor logo designated in printed event program	
TITANIUM ————— \$7,500	
<ul style="list-style-type: none">• 15 tickets to Milestones Gala & Emerging Leaders Summit• Sponsor logo included in all pre-event promotion• Sponsor logo in all event signage• Sponsor logo designated in printed event program	
GOLD ————— \$5,000	
<ul style="list-style-type: none">• 10 tickets to Milestones Gala & Emerging Leaders Summit• Sponsor logo included in all pre-event promotion• Sponsor logo in all event signage• Sponsor logo designated in printed event program	
SILVER ————— \$2,500	
<ul style="list-style-type: none">• 5 tickets to Milestones Gala & Emerging Leaders Summit• Sponsor logo included in all pre-event promotion• Sponsor logo in all event signage• Sponsor logo designated in printed event program	
BRONZE ————— \$1,000	
<ul style="list-style-type: none">• 2 tickets to Milestones Gala & Emerging Leaders Summit• Sponsor designated in printed event program	
	DIVERSE STUDENT TRAVEL SCHOLARSHIP ————— \$1,000
	<ul style="list-style-type: none">• Select diverse students from universities nationwide will receive travel scholarships to attend the Milestones Gala and Emerging Leaders Summit. Each scholarship will include transportation to/from their home areas to Chicago, two night's stay (Nov. 1 & 2) at the Union League Club and one ticket to both events.
	COMBINED TICKET TO MILESTONES GALA & EMERGING LEADERS SUMMIT ————— \$200
	Quantity: <input type="text"/>
	SINGLE TICKET TO EMERGING LEADERS SUMMIT ————— \$50
	Quantity: <input type="text"/>
	ENABLE A STUDENT TO ATTEND MILESTONES GALA & EMERGING LEADERS SUMMIT ————— \$150
	Quantity: <input type="text"/>
	TOTAL: <input type="text"/>

Proceeds from the Milestones Gala and Emerging Leaders Summit go towards research, scholarships and programs supporting educators, students and emerging professionals in public relations.

Payment Options

Please fill out all applicable information.

Contact Information

Name:

Organization:

Mailing Address:

City/State/Zip:

Phone:

Email:

Payment Method

Credit Card

Credit Card Number

Total

Name on Card

Billing Address

City/State/Zip

Phone

Card Expiration CVV

Company Card Personal Card

Same as Mailing Address

Email

Check

A check made out to "The University of Alabama" is enclosed for the amount of \$

Wire Transfer

To make a wire transfer payment, please contact Karla Gower at gower@apr.ua.edu or 205-348-0132.

Invoice

Please send an invoice to the following email (if different from above):

Send Completed Form

Email, call or mail completed form to:
gower@apr.ua.edu or 205-348-0132

Dept. of Advertising + Public Relations
ATTN: The Plank Center
905 University Blvd
Reese Phifer Hall #412
Tuscaloosa, AL 35487

Sponsors, please email your company logo (.EPS preferred) to,
gower@apr.ua.edu or hecollier@ua.edu.

Thank you for your support!