

The **PLANK** Center
SUMMIT

DIVERSITY & INCLUSION

Nov. 8, 2019
Union League Club of Chicago
65 West Jackson Blvd.
Chicago, IL 60604

Emcee: Flávia Vígio, HBO Latin America

- 8:00 - 8:30 a.m. **Registration & Breakfast**
- 8:30 - 8:45 a.m. **Welcome & Introduction**
Keith Burton, Plank Center Board Chair
- 8:45 - 9:30 a.m. **Setting the Stage: D&I Research**
Dean Mundy, University of Oregon
Nilanjana Bardhan, Southern Illinois University - Carbondale
Moderated By: Kenn Gaither, Elon University
- 9:30 - 10:45 a.m. **Difference Makers & Positive Initiatives**
Adriënne Bolden, PRSSA National Board
LaKesha Brown, American Airlines
Alicia Thompson, Signature Leadership
Moderated By: Jeff Winton, Alkermes
- 10:45 - 11:00 a.m. **Break**
- 11:00 a.m. - 12:15 p.m. **Lessons from Lived Experiences**
Andy Checo, Havas Formulatín
Michael Lynch, Golin
Helen Shelton, Finn Partners
Moderated By: Kenon Brown, University of Alabama
- 12:30 - 1:15 p.m. **Keynote Luncheon**
Lori Lightfoot, Mayor of Chicago
Fireside Chat Moderated By: Glenn Eden, Weber Shandwick
- 1:15 - 1:45 p.m. Bill Imada, IW Group
Introduced By: Kim Hunter, The LAGRANT Foundation
- 2:00 - 2:15 p.m. **Roundtable Networking Session**
- 2:15 - 2:30 p.m. **Conclusion**

