

The Plank Center
FOR LEADERSHIP IN PUBLIC RELATIONS

2024

Milestones in Mentoring Gala & The Plank Summit

REGISTRATION
PACKET



MILESTONES IN MENTORING GALA

Join us for our annual Milestones in Mentoring Gala, often referred to as "The Best Night in Public Relations." Gather with the top PR professionals and emerging leaders nationwide as we salute the role models and mentors of our profession.



UNION LEAGUE CLUB

65 W Jackson Blvd, Chicago, IL 60604



NOVEMBER 7, 2024



5:30 P.M. TO 8:30 P.M.

OUR 2024 HONOREES



DR. CHUCK WALLINGTON

Executive Vice President and Chief
Marketing & Communications Officer,
Cone Health

BETSY PLANK AWARD



JON HARRIS

Executive Vice President, Chief
Communications and Networking
Officer, Conagra Brands

LEGACY AWARD



TENESHIA JACKSON WARNER

Founder & CEO,
EGAMI Group

AGENCY AWARD



LEAH SEAY ANISE

Communications Manager,
Delivery, Uber

EMERGING LEADER AWARD



RON CULP

Professional in Residence, PR and Advertising
Program (PRAD), DePaul University

**BRUCE K. BERGER
EDUCATOR AWARD**



THOMAS WALLER

Vice President, Constituent Relations and
Racial Equity, Walmart

**JOHN 'JACK' KOTEN
CORPORATE AWARD**

THE PLANK SUMMIT

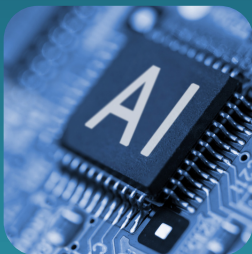
AI TECHNOLOGIES IN PR: INTERCULTURAL OPPORTUNITIES AND CHALLENGES

CHICAGO
NOVEMBER 7
11:30 A.M. TO 5:00 P.M.



PANEL ONE

Historical Perspective of PR and Tech
with Senior Leaders



PANEL TWO

Current Conversations on AI, Tech
and PR with Emerging Leaders



PANEL THREE

Envisioning the Future of AI, Tech
and PR with Student Leaders

INDIVIDUAL TICKET PRICES SPONSORSHIP LEVELS

GALA + SUMMIT TICKET	\$200
GALA TICKET ONLY	\$150
SUMMIT TICKET ONLY	\$50
DONATION TICKET FOR STUDENT TO ATTEND SUMMIT + GALA	\$150
MENTOR SALUTE <ul style="list-style-type: none">• DONATE TO RECOGNIZE YOUR MENTOR!• PLEASE CLICK HERE FOR YOUR MENTOR'S NAME TO BE DISPLAYED ON THE EVENT SCREEN AND IN THE PROGRAM.	\$25

PLATINUM
\$10,000

- **Includes 20 registrants to attend Gala and/or Summit**
- Sponsor/host one of three options:
 - Summit lunch
 - Livestream sponsor
 - Reserved Seating
- Logo included in all pre-event promotion, event signage and printed materials

TITANIUM
\$7,500

- **Includes 15 registrants to attend Gala and/or Summit**
- Logo included in all pre-event promotion, event signage and printed materials and during Summit breaks

GOLD
\$5,000

- **Includes 10 registrants to attend Gala and/or Summit**
- Logo included in all pre-event promotion, event signage and printed materials

SILVER
\$2,500

- **Includes 5 registrants to attend Gala and/or Summit**
- Logo included in all pre-event promotion, event signage and printed materials

BRONZE
\$1,000

- **Includes 2 registrants to attend Gala and/or Summit**
- Logo in printed event program

**ENABLE STUDENT
TRAVEL
SCHOLARSHIPS**
\$1,000

- Selected students from universities nationwide will receive a travel scholarship to all designated events in Chicago.
- Includes: Transportation to/from their home areas to Chicago, two (2) night stay (Nov. 6 & 7) and tickets to the Gala/Summit

If you are purchasing a Gold or higher sponsorship level and need assistance in registering, please contact Dr. Karla Gower (gower@apr.ua.edu).

REGISTER HERE 