



2018 "MILESTONES IN MENTORING" GALA SPONSORSHIP PACKET

OCTOBER 25, 2018
UNION LEAGUE CLUB
CHICAGO

9TH ANNUAL MILESTONES IN MENTORING GALA CHICAGO

As the leading international resource on leadership for public relations practitioners, educators and students, The Plank Center for Leadership in Public Relations recognizes and promotes the critical role mentors play in helping to develop leaders and advancing the profession.

In 2010 the Center established the "Milestones in Mentoring Awards" to honor leaders throughout the profession who, by word and deed, have demonstrated a superior commitment to mentoring others, and who are committed to accelerating the success of others in the field.

Celebrate the “best night in public relations” with us!



Sponsorship Opportunities

\$8,500 Platinum (exclusive)

- ▶ Sponsor branded, Cocktail hour held prior to the dinner at the Union League Club
- ▶ Table for 10 at the event with preferential table placement
- ▶ Sponsor logo included in all pre-event promotion
- ▶ Sponsor logo included in all event signage
- ▶ Sponsor logo designated in printed event program

\$5,000 Gold

- ▶ Table for 10 at the event with preferential table placement
- ▶ Sponsor logo included in all pre-event promotion
- ▶ Sponsor logo included in all event signage
- ▶ Sponsor logo designated in printed event program

\$7,500 Betsy Plank (exclusive)

- ▶ Sponsor branded, Student Mentoring Session held at DePaul University the afternoon of the dinner
- ▶ Table for 10 at the event with preferential table placement
- ▶ Sponsor logo included in all pre-event promotion
- ▶ Sponsor logo included in all event signage
- ▶ Sponsor logo designated in printed event program

\$4,000 Silver

- ▶ Table for 10 at the event
- ▶ Sponsor designated in printed event program

\$2,500 Bronze (limited to two)

- ▶ Designated signage and print sponsor
- ▶ Sponsor designated in printed event program

Individual Tickets

\$350 Single Ticket

- ▶ One ticket to the “Milestones in Mentoring” Gala

Sponsor a Student

The Center selects deserving top PR students to attend our event.

Help enrich their professional growth and empower the next generation of leaders and mentors in public relations.

Make a Donation

Are you unable to attend this year’s momentous occasion?

You can still make a difference by making a contribution to the Center’s programs and initiatives.

All contributions are tax-deductible. | Tax I.D. #63-6001138 | W-9 form is available upon request.

Contact: Jessika White, 205.348.7250, jnwhite@apr.ua.edu

plankcenter.ua.edu

COMMITMENT FORM

Complete form below.

Thursday, October 25th | 6:00 - 9:00 p.m. | Union League Club | Chicago, Ill.

Contact Name:

Mailing Address:

City:

State:

Zip:

Email:

Phone:

Sponsorship Opportunities

\$8,500 **Platinum** - Reception & Premium Table

\$7,500 **Betsy Plank** - Student Session & Premium Table

\$5,000 **Gold** - Premium Table

\$4,000 **Silver** - Regular Table

\$2,500 **Bronze** - Print Sponsor

\$350 **Single Ticket**

Donations

Yes, I would like to sponsor a student in the amount of \$ _____.
(Minimum of \$350)

I am unable to attend, but would like to make a donation to The Plank Center in the amount of \$ _____.

The sponsorship deadline to be included in the event program is: October 3rd, 2018

Method of Payment

(Choose one option: Invoice, Check or Credit Card)

Tax I.D. #63-6001138

W-9 form is available upon request.

Invoice to above email

Check

(Please make check payable to The University of Alabama)

Credit Card

Card Number:

Exp. Date:

CW Code:

Name on Card:

Company Card:

Personal Card:

Billing Address:

City:

State:

Zip:

Thank you for your support!

Total Amount:

Please return commitment form to: Jessika White, Communications Specialist

Mail to: The Plank Center for Leadership in Public Relations
Box 870172, University of Alabama | Tuscaloosa, AL 35487-0172

Contact: Jessika White, 205.348.7250, jnwhite@apr.ua.edu

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