



# THE PLANK CENTER

FOR LEADERSHIP IN PUBLIC RELATIONS

## 8th Annual Honoring “Milestones in Mentoring” Gala

Thursday, October 26th | 6:00 – 9:00 p.m. | Union League Club | Chicago, Ill.

The Plank Center’s Milestones in Mentoring Awards seek to honor those who lead by example, modeling the way through two-way communication and exemplary behaviors. Proceeds will be used to sponsor research, recognition programs and scholarships, and to continue to advance the public relations profession and the careers of practitioners, educators and students.

*Celebrate the “best night in public relations” with us!*

### Sponsorship Opportunities

#### **\$6,500 Betsy Plank - Premium Table**

*(Limited to two sponsors)*

- › Sponsor branded, Student Mentoring Session Held at DePaul University prior to the dinner
- › Table for 10 at the event with preferential table placement
- › Sponsor logo included in all pre-event promotion
- › Sponsor logo included in all event signage
- › Sponsor logo designated in printed event program

#### **\$5,000 Platinum - Premium Table**

- › Table for 10 at the event with preferential table placement
- › Sponsor logo included in all pre-event promotion
- › Sponsor logo included in all event signage
- › Sponsor logo designated in printed event program

#### **\$3,500 Silver - Regular Table**

- › Table for 10 at the event
- › Sponsor designated in printed event program

### Tickets

#### **\$350 Single Ticket**

- › One ticket to the “Milestones in Mentoring” Gala

### Sponsor a Student

Each year, The Plank Center selects deserving public relations students to attend our event.

Your contribution will enrich their professional growth and enhance their pursuit to build a stronger public relations profession.

### Make a Donation

Are you unable to attend this year’s momentous occasion?

You can still make a difference by making a contribution to the Center’s programs and initiatives.

*All contributions are tax-deductible. | Tax I.D. #63-6001138 | W-9 form is available upon request.*

*Please complete the Commitment form and return to Jessika White, communications specialist at the Plank Center*



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8th Annual Honoring "Milestones in Mentoring" Gala

**Thursday, October 26th | 6:00 – 9:00 p.m. | Union League Club | Chicago, Ill.**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Opportunities**

\$6,500 **Betsy Plank** - Student Session & Premium Table

\$3,500 **Silver** - Regular Table

\$5,000 **Platinum** - Premium Table

\$350 **Bronze** - Single Ticket

**Donations**

Yes, I would like to sponsor a student in the amount of \$ \_\_\_\_\_. (Minimum of \$350)

I am unable to attend, but would like to make a donation to The Plank Center in the amount of \$ \_\_\_\_\_.

**The sponsorship deadline to be included in the event program is: October 7th, 2017**

**Method of Payment**

Tax I.D. #63-6001138

W-9 form is available upon request.

*(Choose one option: Invoice, Check or Credit Card)*

Send invoice to above email.

Check  
*(Please make check payable to The University of Alabama)*

Credit Card Payment

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Company Card: \_\_\_\_\_ Personal Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Thank you for your support!**

Total Amount: \_\_\_\_\_

*Please complete this Commitment Form and return to: Jessika White, Communications Specialist  
Email to: [jnwhite@apr.ua.edu](mailto:jnwhite@apr.ua.edu)*

*Mail to: The Plank Center for Leadership in Public Relations  
University of Alabama, Box 870172 | Tuscaloosa, AL 35487-0172*