



# THE PLANK CENTER

FOR LEADERSHIP IN PUBLIC RELATIONS

## 8th Annual “Milestones in Mentoring” Gala

Thursday, October 26th | 6:00 – 9:00 p.m. | Union League Club | Chicago, Ill.

The Plank Center’s Milestones inMentoring Awards seek to honor those who lead by example, modeling the way through two-way communicationand exemplary behaviors. Proceeds will be used to sponsor research, recognition programs and scholarships, and to continue to advance the public relations profession and the careers of practitioners, educators and students.

*Celebrate the “best night in public relations” with us!*

### Sponsorship Opportunities

#### **\$8,000 Legacy - Networking Reception Sponsor**

- ▶ Sponsor branded, one-hour reception prior to dinner
- ▶ Table for 10 at the event with preferential table placement
- ▶ Sponsor logo included in all pre-event promotion
- ▶ Sponsor logo included in all event signage
- ▶ Sponsor logo designated in printed event program

#### **\$6,500 Betsy Plank - Premium Table**

- ▶ Sponsor branded, pre-event with students prior to dinner
- ▶ Table for 10 at the event with preferential table placement
- ▶ Sponsor logo included in all pre-event promotion
- ▶ Sponsor logo included in all event signage
- ▶ Sponsor logo designated in printed event program

#### **\$5,000 Platinum - Premium Table**

- ▶ Table for 10 at the event with preferential table placement
- ▶ Sponsor logo included in all pre-event promotion
- ▶ Sponsor logo included in all event signage
- ▶ Sponsor logo designated in printed event program

#### **\$3,500 Silver - Regular Table**

- ▶ Table for 10 at the event
- ▶ Sponsor designated in printed event program

### Tickets

#### **\$350 Single Ticket**

- ▶ One ticket to the “Milestones in Mentoring” Gala

### Sponsor a Student

Each year, The Plank Center selects deserving public relations students to attend our event.

Your contribution will enrich their professional growth and enhance their pursuit to build a stronger public relations profession.

- ▶ Yes, I would like to sponsor a student in the amount of \$\_\_\_\_\_. (Minimum of \$350)

### Make a Donation

Are you unable to attend this year’s momentous occasion?

You can still make a difference by making a contribution to the Center’s programs and initiatives.

- ▶ I am unable to attend, but would like to make a donation to The Plank Center in the amount of \$\_\_\_\_\_.

All contributions are tax-deductible. | Tax I.D. #63-6001138 | W-9 form is available upon request.

Please complete the Commitment form and return to Jessika White, communication specialist at the Plank Center



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Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Opportunities

- \$8,000 **Legacy** - Networking Reception Sponsor
- \$6,500 **Betsy Plank** - Student Pre-event Sponsor
- \$5,000 **Platinum** - Premium Table

- \$3,500 **Silver** - Regular Table
- \$350 **Bronze** - Single Ticket

### Donations

Yes, I would like to sponsor a student in the amount of \$ \_\_\_\_\_. (Minimum of \$350)

I am unable to attend, but would like to make a donation to The Plank Center in the amount of \$ \_\_\_\_\_.

The sponsorship deadline to be included in the event program is: **October 7th, 2017**

### Payment Options

Tax I.D. #63-6001138

W-9 form is available upon request.

Check enclosed, *Please make check payable to The University of Alabama*  Credit Card Payment

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Company Card: \_\_\_\_\_ Personal Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

### Thank you for your support!

*Please complete this Commitment Form and return to: Jessika White, Communication Specialist  
 Email to: [jnwhite@apr.ua.edu](mailto:jnwhite@apr.ua.edu) | Office: 205-348-7250  
 Mail to: The Plank Center for Leadership in Public Relations  
 University of Alabama, Box 870172  
 Tuscaloosa, AL 35487-0172*